

MORA COUNTY COMMUNITY PROFILE

2015

Mora County's landscape is defined by the Majestic Sangre de Cristo Mountains and Pristine Valleys on its western edge, the Mora River running the length of the County from west to east, and the open range land of central and eastern Mora. Mora's economic activity centers on its natural resources. Logging, farming and ranching predominate while hunting and fishing "tourism" is a growing business.

Most of Mora's population is located in the Mora River Valley and most of the current farming and logging occurs there while ranching predominates in the central and eastern part of the County. The Mora Valley along Highway 518 benefits from a large number of "drive through" tourists on their way to Angel Fire, Taos and other resort towns to the north. Interstate 25 runs north-south near the eastern third of the County passing through the villages of Watrous and Wagon Mound, the only incorporated municipality in the County. Fort Union National Monument off of I-25 is a significant tourist destination.

Mora is home to the Mora National Fish Hatchery and Technology Center whose mission is preservation of endangered fish species, and the Mora Research Center, a New Mexico State University Research center for forest genetics and conservation. Luna Community College also has a campus in Mora.

Investment opportunities in the Mora Valley would generally include providing more retail services and outlets featuring local craftspeople. Bed and Breakfast establishments have a built-in market due to the tourists passing through Mora on Highway 518. Opportunities in the eastern part of the County along I-25 at Wagon Mound or Watrous could include motels, restaurants, and souvenir/arts and craft outlets focused on the local culture, Santa Fe Trail and Fort Union National Monument.

- Land area in square miles 1,931.27
- Persons per square miles 2.5
- FIPS Code 033

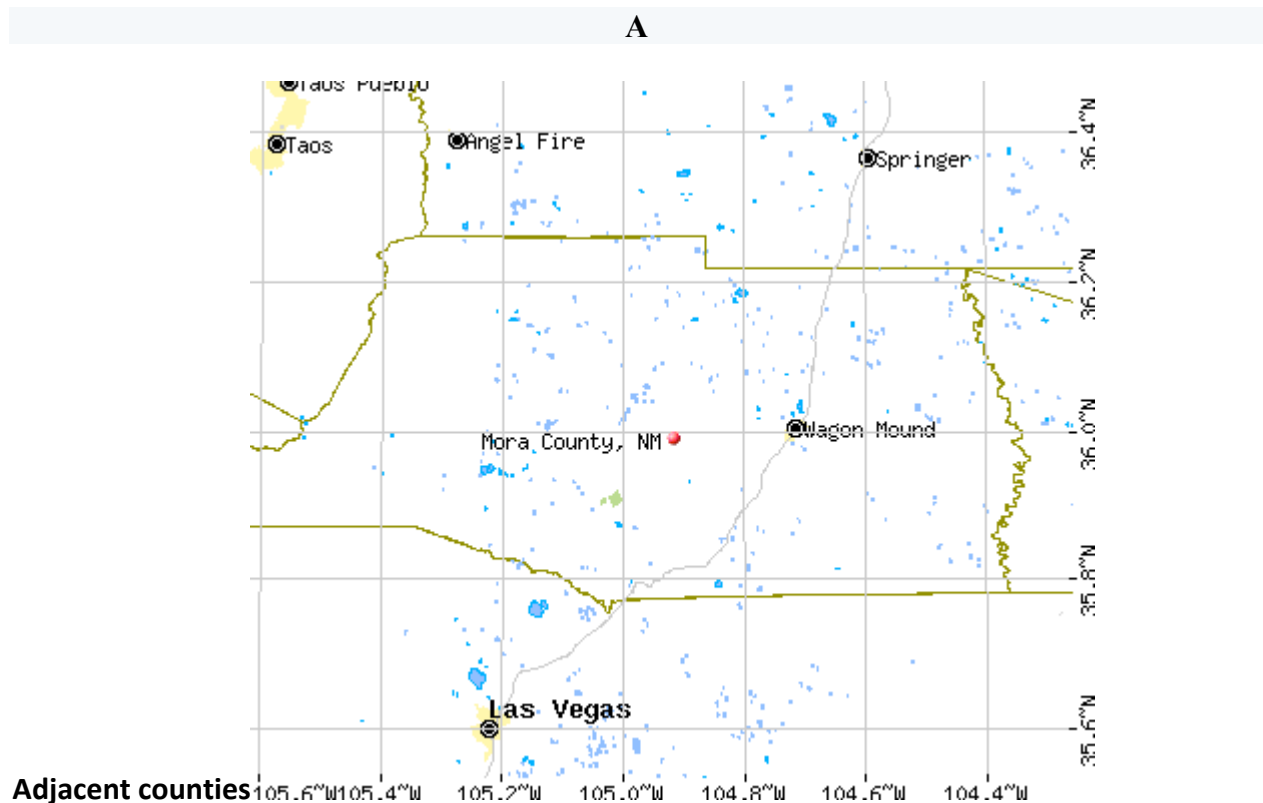
Mora County is located in the Northeast quadrant of New Mexico. Access to the eastern part of the County is via Interstate 25. The town of Wagon Mound lies along I-25 approximately half way between the county's southern and northern boundaries. From the North, the distance to Wagon Mound from the Colorado border is 73 miles and from the South it is 42 miles from Las Vegas, 105 miles from Santa Fe.

The majority of the population in the Western part of the County is along Highway 518 in the towns of Mora (County Seat), Cleveland, and Holman. Access from the South and East would be via Las Vegas via Highway 518 through Buena Vista. Mora is approximately 30 miles from Las Vegas and 92 miles from Santa Fe. Access to from the North and East would

be Highway I-25 to Wagon Mound and then approximately 50 miles via Highways 120 and 442.

Access to Mora from the West is via Highway 518. The distance from Taos to Mora via Highway 518 is approximately 45 miles and from Santa Fe via Espanola it is approximately 90 miles via Highways 84, 68, 75 and 518.

The closest major cities are Albuquerque NM 165 miles, Denver CO 326 miles, and Amarillo TX. Residents of Mora County tend to go to larger surrounding cities such as Las Vegas, Taos, Santa Fe and Raton, NM for everyday goods and services.



- Colfax County, New Mexico - north
- Harding County, New Mexico - east
- San Miguel County, New Mexico - south
- Santa Fe County, New Mexico - west
- Rio Arriba County, New Mexico - west
- Taos County, New Mexico - northwest

Population Data:

The following population is for all of Mora County, including Wagon Mound which is an incorporated town within the County.

- Population: 4,592 (2014 estimate)

Mora County Profile

Demographics

Total Population, Sex, and Age: 1950 to 2012 Mora County

| Subject | 1950 | 1960 | 1970 | 1980 | 1990 | 2000 | 2010 | 2011 | 2012 | Growth 2010-2012 |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------------|
| TOTAL POPULATION | 8,720 | 6,028 | 4,673 | 4,205 | 4,264 | 5,180 | 4,881 | 4,795 | 4,705 | -3.61% |
| SEX AND AGE | | | | | | | | | | |
| Male | 4,510 | 3,054 | 2,359 | 2,173 | 2,134 | 2,616 | 2,498 | 2,456 | 2,411 | -3.48% |
| Female | 4,210 | 2,974 | 2,314 | 2,032 | 2,130 | 2,564 | 2,383 | 2,339 | 2,294 | -3.73% |
| Under 5 years | 1,341 | 853 | 435 | 309 | 295 | 318 | 249 | 218 | 191 | -23.29% |
| 5 to 9 years | 1,172 | 828 | 576 | 372 | 415 | 320 | 288 | 266 | 258 | -10.42% |
| 10 to 14 years | 1,088 | 848 | 646 | 419 | 336 | 427 | 311 | 293 | 287 | -7.72% |
| 15 to 19 years | 907 | 615 | 539 | 472 | 328 | 488 | 299 | 319 | 302 | 1.00% |
| 20 to 24 years | 557 | 258 | 271 | 289 | 237 | 219 | 216 | 216 | 237 | 9.72% |
| 25 to 34 years | 870 | 509 | 378 | 554 | 596 | 491 | 454 | 444 | 417 | -8.15% |
| 35 to 44 years | 877 | 511 | 394 | 359 | 588 | 768 | 562 | 512 | 498 | -11.39% |
| 45 to 54 years | 710 | 529 | 430 | 409 | 412 | 777 | 742 | 730 | 720 | -2.96% |
| 55 to 64 years | 640 | 495 | 448 | 401 | 427 | 573 | 845 | 841 | 816 | -3.43% |
| 55 to 59 years | 359 | 271 | 233 | 224 | 235 | 297 | 436 | 399 | 373 | -14.45% |
| 60 to 64 years | 281 | 224 | 215 | 177 | 192 | 276 | 409 | 442 | 443 | 8.31% |
| 65 to 74 years | 342 | 397 | 328 | 360 | 343 | 465 | 523 | 559 | 574 | 9.75% |
| 75 years and over | 216 | 187 | 228 | 261 | 287 | 334 | 392 | 397 | 405 | 3.32% |
| 75 to 84 years | 183 | 149 | 193 | 205 | 218 | 248 | 307 | 305 | 305 | -0.65% |
| 85 years and over | 33 | 38 | 35 | 56 | 69 | 86 | 85 | 92 | 100 | 17.65% |
| Median age (years) | 19.2 | 19.0 | 22.5 | 29.2 | 33.8 | 39.6 | 46.0 | 47.0 | 47.6 | 3.48% |
| Under 18 years | 4,173 | 2,960 | 2,021 | 1,413 | 1,244 | 1,383 | 1,042 | 963 | 927 | -11.04% |
| 18 years and over | 4,547 | 3,068 | 2,652 | 2,792 | 3,020 | 3,797 | 3,839 | 3,832 | 3,778 | -1.59% |
| Male | 2,348 | 1,551 | 1,340 | 1,440 | 1,519 | 1,900 | 1,948 | 1,945 | 1,911 | -1.80% |
| Female | 2,199 | 1,517 | 1,312 | 1,352 | 1,501 | 1,897 | 1,893 | 1,887 | 1,867 | -1.37% |
| 65 years and over | 558 | 584 | 556 | 621 | 630 | 799 | 915 | 956 | 979 | 6.99% |
| Male | 332 | 352 | 307 | 333 | 293 | 387 | 465 | 495 | 510 | 9.68% |
| Female | 226 | 232 | 249 | 288 | 337 | 412 | 450 | 461 | 469 | 4.22% |

Source: U.S. Census Bureau, Decennial Censuses from 1950 through 2010 and Population Estimates for 2011 & 2012

Table prepared by: New Mexico Economic Development Department State Data Center

**Distribution of Projected Population for Both Sexes
from July 1, 2010 to July 1, 2040**

| Both Sexes | | | | | | | |
|------------|-------|-------|-------|-------|-------|-------|-------|
| Age groups | 2010 | 2015 | 2020 | 2025 | 2030 | 2035 | 2040 |
| 0 - 4 | 249 | 247 | 256 | 258 | 260 | 252 | 249 |
| 5 - 9 | 288 | 248 | 246 | 255 | 258 | 260 | 251 |
| 10 - 14 | 311 | 288 | 248 | 246 | 253 | 258 | 260 |
| 15 - 19 | 299 | 301 | 279 | 239 | 238 | 244 | 248 |
| 20 - 24 | 216 | 296 | 297 | 275 | 236 | 233 | 243 |
| 25 - 29 | 248 | 207 | 287 | 290 | 267 | 228 | 224 |
| 30 - 34 | 206 | 244 | 203 | 283 | 288 | 265 | 225 |
| 35 - 39 | 259 | 202 | 241 | 200 | 277 | 285 | 262 |
| 40 - 44 | 303 | 252 | 197 | 237 | 197 | 271 | 281 |
| 45 - 49 | 361 | 297 | 247 | 192 | 231 | 192 | 266 |
| 50 - 54 | 381 | 355 | 292 | 242 | 190 | 228 | 188 |
| 55 - 59 | 436 | 368 | 341 | 285 | 235 | 185 | 223 |
| 60 - 64 | 409 | 424 | 360 | 332 | 279 | 230 | 181 |
| 65 - 69 | 276 | 382 | 398 | 339 | 311 | 262 | 216 |
| 70 - 74 | 247 | 256 | 356 | 365 | 314 | 288 | 245 |
| 75 - 79 | 185 | 207 | 213 | 306 | 312 | 268 | 244 |
| 80 - 84 | 122 | 151 | 169 | 173 | 254 | 261 | 223 |
| 85 + | 85 | 140 | 196 | 236 | 265 | 338 | 394 |
| All Ages | 4,881 | 4,865 | 4,826 | 4,753 | 4,665 | 4,548 | 4,423 |

Source: Geospatial and Population Studies, University of New Mexico

Commuters, Workers Age 16 Years and Over, 2008-2012

| Travel Time to Work | | Place of Work | |
|------------------------------------|--------|------------------------------------|---------|
| Workers 16 years and over | 1,849 | Worked in state of residence | 100.00% |
| Less than 10 minutes | 29.60% | Worked in county of residence | 57.90% |
| 10 to 14 minutes | 12.90% | Worked outside county of residence | 42.10% |
| 15 to 19 minutes | 4.50% | Worked outside state of residence | 0.00% |
| 20 to 24 minutes | 4.40% | Living in a place | 16.20% |
| 25 to 29 minutes | 0.40% | Worked in place of residence | 6.00% |
| 30 to 34 minutes | 4.40% | Worked outside place of residence | 10.20% |
| 35 to 44 minutes | 13.40% | Not living in a place | 83.80% |
| 45 to 59 minutes | 16.60% | | |
| 60 or more minutes | 13.70% | | |
| Mean travel time to work (minutes) | 30.6 | | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey Year Estimates

Total Domestic Migration to or from Mora County, 2007–2011

| Place Moving to/from | Gross Migration | In-migration to Mora County | Out-migration from Mora County | Net Migration |
|--------------------------------|-----------------|-----------------------------|--------------------------------|---------------|
| Different county in New Mexico | 483 | 285 | 198 | 87 |
| State other than New Mexico | 176 | 111 | 65 | 46 |
| Total Migration | 659 | 396 | 263 | 133 |

Source: U.S. Census Bureau, 2007-2011 American Community Survey 5-year Estimates

School Enrollment, Educational Attainment & Language Spoken at Home

| | Estimate | Percent |
|--|----------|---------|
| SCHOOL ENROLLMENT | | |
| Population 3 years and over enrolled in school | 1,436 | 1,436 |
| Nursery school, preschool | 146 | 10.20% |
| Kindergarten | 72 | 5.00% |
| Elementary school (grades 1-8) | 353 | 24.60% |
| High school (grades 9-12) | 203 | 14.10% |
| College or graduate school | 662 | 46.10% |
| EDUCATIONAL ATTAINMENT | | |
| Population 25 years and over | 3,547 | 3,547 |
| Less than 9th grade | 253 | 7.10% |
| 9th to 12th grade, no diploma | 164 | 4.60% |
| High school graduate (includes equivalency) | 1,521 | 42.90% |
| Some college, no degree | 788 | 22.20% |
| Associate's degree | 354 | 10.00% |
| Bachelor's degree | 133 | 3.70% |
| Graduate or professional degree | 334 | 9.40% |
| Percent high school graduate or higher | (X) | 88.20% |
| Percent bachelor's degree or higher | (X) | 13.20% |
| LANGUAGE SPOKEN AT HOME | | |
| Population 5 years and over | 4,523 | 4,523 |
| English only | 1,907 | 42.20% |
| Language other than English | 2,616 | 57.80% |
| Speak English less than "very well" | 622 | 13.80% |
| Spanish | 2,584 | 57.10% |
| Speak English less than "very well" | 622 | 13.80% |
| Other Indo-European languages | 15 | 0.30% |
| Speak English less than "very well" | 0 | 0.00% |
| Asian and Pacific Islander languages | 0 | 0.00% |
| Speak English less than "very well" | 0 | 0.00% |
| Other languages | 17 | 0.40% |
| Speak English less than "very well" | 0 | 0.00% |

Source: U.S. Census Bureau, 2008-2012 American Community Survey 5-year Estimates

Housing and Households

| Subject | Estimate | Percent | VALUE | | |
|--|----------|---------|---|---------|--------|
| HOUSEHOLDS BY TYPE | | | Owner-occupied units | 1,493 | 1,493 |
| Total households | 1,700 | 1,700 | Less than \$50,000 | 356 | 23.80% |
| Family households (families) | 933 | 54.90% | \$50,000 to \$99,999 | 387 | 25.90% |
| With own children under 18 years | 251 | 14.80% | \$100,000 to \$149,999 | 291 | 19.50% |
| Married-couple family | 751 | 44.20% | \$150,000 to \$199,999 | 136 | 9.10% |
| With own children under 18 years | 193 | 11.40% | \$200,000 to \$299,999 | 175 | 11.70% |
| Male householder, no wife present, family | 86 | 5.10% | \$300,000 to \$499,999 | 126 | 8.40% |
| With own children under 18 years | 27 | 1.60% | \$500,000 to \$999,999 | 0 | 0.00% |
| Female householder, no husband present, family | 96 | 5.60% | \$1,000,000 or more | 22 | 1.50% |
| With own children under 18 years | 31 | 1.80% | Median (dollars) | 100,400 | (X) |
| Nonfamily households | 767 | 45.10% | MORTGAGE STATUS | | |
| Householder living alone | 643 | 37.80% | Owner-occupied units | 1,493 | 1,493 |
| 65 years and over | 259 | 15.20% | Housing units with a mortgage | 460 | 30.80% |
| Households with one or more people under 18 years | 288 | 16.90% | Housing units without a mortgage | 1,033 | 69.20% |
| Households with one or more people 65 years and over | 613 | 36.10% | GROSS RENT | | |
| Average household size | 2.81 | (X) | Occupied units paying rent | 145 | 145 |
| Average family size | 4 | (X) | Less than \$200 | 0 | 0.00% |
| HOUSING OCCUPANCY | | | \$200 to \$299 | 0 | 0.00% |
| Total housing units | 3,304 | 3,304 | \$300 to \$499 | 28 | 19.30% |
| Occupied housing units | 1,700 | 51.50% | \$500 to \$749 | 83 | 57.20% |
| Vacant housing units | 1,604 | 48.50% | \$750 to \$999 | 34 | 23.40% |
| Homeowner vacancy rate | 2.5 | (X) | \$1,000 to \$1,499 | 0 | 0.00% |
| Rental vacancy rate | 3.3 | (X) | \$1,500 or more | 0 | 0.00% |
| HOUSING TENURE | | | Median (dollars) | 594 | (X) |
| Occupied housing units | 1,700 | 1,700 | No rent paid | 62 | (X) |
| Owner-occupied | 1,493 | 87.80% | GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI) | | |
| Renter-occupied | 207 | 12.20% | Occupied units paying rent (excluding units where GRAPI cannot be computed) | 139 | 139 |
| Average household size of owner-occupied unit | 2.9 | (X) | Less than 15.0 percent | 38 | 27.30% |
| Average household size of renter-occupied unit | 2.2 | (X) | 15.0 to 19.9 percent | 3 | 2.20% |
| | | | 20.0 to 24.9 percent | 19 | 13.70% |
| | | | 25.0 to 29.9 percent | 10 | 7.20% |
| | | | 30.0 to 34.9 percent | 0 | 0.00% |
| | | | 35.0 percent or more | 69 | 49.60% |

Source: U.S. Census Bureau, 2008-2012 American Community Survey 5-year Estimates

Annual Average Weekly Wage by Industry, 2008-2012

| Industry | 2012 | 2011 | 2010 | 2009 | 2008 | 2008-2012 |
|--|-------|-------|-------|-------|-------|-----------|
| Total, All Industries | \$569 | \$567 | \$566 | \$559 | \$553 | 2.89% |
| Agriculture, Forestry, Fishing & Hunting | \$486 | \$487 | \$505 | \$539 | \$482 | 0.83% |
| Mining | *** | *** | *** | *** | *** | *** |
| Utilities | *** | *** | *** | *** | *** | *** |
| Construction | \$861 | \$844 | \$801 | \$769 | \$730 | 17.95% |
| Manufacturing | *** | *** | *** | *** | *** | *** |
| Wholesale Trade | *** | *** | *** | *** | *** | *** |
| Retail Trade | \$424 | \$437 | \$464 | \$434 | \$396 | 7.07% |
| Transportation and Warehousing | *** | *** | *** | *** | *** | *** |
| Information | *** | *** | *** | *** | *** | *** |
| Finance and Insurance | \$428 | \$412 | \$421 | \$403 | \$386 | 10.88% |
| Real Estate and Rental and Leasing | *** | *** | *** | *** | *** | *** |
| Professional and Technical Services | *** | *** | *** | *** | *** | *** |
| Management of Companies and Enterprises | *** | *** | *** | *** | *** | *** |
| Administrative and Waste Services | *** | *** | *** | \$524 | \$506 | *** |
| Educational Services | *** | *** | \$591 | *** | *** | *** |
| Health Care and Social Assistance | \$389 | \$364 | \$354 | \$427 | \$454 | -16.16% |
| Arts, Entertainment, and Recreation | *** | *** | *** | *** | *** | *** |
| Accommodation and Food Services | \$403 | \$350 | \$343 | \$289 | \$248 | 62.50% |
| Other Services, Ex. Public Admin | \$498 | \$390 | \$460 | \$279 | \$312 | 59.62% |
| Public Administration | \$665 | \$656 | \$598 | \$672 | \$614 | 8.31% |
| Unclassified | *** | *** | *** | *** | *** | *** |

Note: Asterisks indicate non-disclosable data

Source: New Mexico Department of Workforce Solutions' QCEW Unit

Annual Not Seasonally Adjusted Labor Force, Employment and Unemployment

| Year | Civilian Labor Force | Employment | Unemployment | Unemployment Rate (%) |
|------|----------------------|------------|--------------|-----------------------|
| 2013 | 1,884 | 1,621 | 263 | 14 |
| 2012 | 1,908 | 1,654 | 254 | 13.3 |
| 2011 | 1,935 | 1,641 | 294 | 15.2 |
| 2010 | 1,970 | 1,679 | 291 | 14.8 |
| 2009 | 2,023 | 1,785 | 238 | 11.8 |
| 2008 | 2,032 | 1,856 | 176 | 8.7 |
| 2007 | 2,017 | 1,869 | 148 | 7.3 |
| 2006 | 1,997 | 1,824 | 173 | 8.7 |
| 2005 | 2,059 | 1,826 | 233 | 11.3 |
| 2004 | 2,121 | 1,882 | 239 | 11.3 |

Source: NMDWS LAUS unit in conjunction with US Bureau of Labor Statistics

Location Quotients for Mora County, US-based

| Description | 2008 | 2009 | 2010 | 2011 | 2012 |
|---|------|------|------|------|------|
| Employment by place of work (number of jobs) | | | | | |
| Total employment | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| By type | | | | | |
| Wage and salary employment | 0.6 | 0.6 | 0.5 | 0.4 | 0.4 |
| Proprietors employment | 2.6 | 2.6 | 2.8 | 3.0 | 3.0 |
| Farm proprietors employment | 22.5 | 22.4 | 22.9 | 22.0 | 22.7 |
| Nonfarm proprietors employment | 1.5 | 1.5 | 1.7 | 2.0 | 2.0 |
| By industry | | | | | |
| Farm employment | 18.5 | 18.5 | 18.5 | 17.6 | 18.2 |
| Nonfarm employment | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |
| Private nonfarm employment | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |
| Forestry, fishing, and related activities | na | 6.6 | 5.5 | na | na |
| Mining | 2.7 | na | na | na | na |
| Utilities | na | na | na | na | na |
| Construction | 1.2 | 1.2 | 1.1 | na | na |
| Manufacturing | na | na | na | na | na |
| Wholesale trade | na | na | na | na | na |
| Retail trade | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Transportation and warehousing | na | na | na | 0.9 | 1.0 |
| Information | na | na | na | na | na |
| Finance and insurance | na | na | 1.0 | 1.7 | 1.7 |
| Real estate and rental and leasing | na | na | 0.5 | 0.6 | 0.6 |
| Professional, scientific, and technical services | 0.4 | 0.3 | 0.3 | 0.3 | 0.3 |
| Management of companies and enterprises | na | na | na | na | na |
| Administrative and waste management services | 0.4 | na | 0.4 | na | 0.4 |
| Educational services | na | na | na | na | na |
| Health care and social assistance | na | na | na | na | na |
| Arts, entertainment, and recreation | 0.8 | 0.7 | 0.8 | 0.6 | na |
| Accommodation and food services | 0.3 | 0.3 | 0.4 | 0.5 | na |
| Other services, except public administration | 0.5 | 0.6 | 0.5 | na | 0.5 |
| Government and government enterprises | 1.2 | 1.2 | 1.2 | 1.0 | 1.0 |
| Federal, civilian | 1.5 | 1.4 | 1.5 | 1.1 | 1.1 |
| Military | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| State and local | 1.2 | 1.2 | 1.2 | 1.0 | 1.0 |
| State government | 0.8 | 0.8 | 0.8 | 0.7 | 0.7 |
| Local government | 1.4 | 1.4 | 1.3 | 1.2 | 1.2 |

Source: Bureau of Economic Analysis at www.bea.gov, table CA25N and author's calculation

2012 County Business Patterns

| NAICS code description | Paid employees for paid period including March 12 (number) | First-quarter payroll (\$1,000) | Annual payroll (\$1,000) | Total establishments |
|---|--|---------------------------------|--------------------------|----------------------|
| Total for all sectors | 297 | 1,680 | 7,395 | 45 |
| Agriculture, Forestry, Fishing and Hunting | a | 0 | 0 | 1 |
| Utilities | b | 0 | 0 | 3 |
| Construction | 21 | 121 | 722 | 7 |
| Manufacturing | a | 0 | 0 | 1 |
| Retail Trade | 55 | 284 | 1,107 | 7 |
| Transportation and Warehousing | a | 0 | 0 | 2 |
| Information | a | 0 | 0 | 1 |
| Finance and Insurance | a | 66 | 269 | 5 |
| Real Estate and Rental and Leasing | a | 0 | 0 | 1 |
| Management of Companies and Enterprises | a | 0 | 0 | 1 |
| Educational Services | a | 0 | 0 | 1 |
| Health Care and Social Assistance | 111 | 481 | 2,147 | 5 |
| Arts, Entertainment, and Recreation | a | 0 | 0 | 1 |
| Accommodation and Food Services | a | 0 | 0 | 3 |
| Other Services (except Public Administration) | b | 0 | 0 | 6 |

a = 0-19 employees b = 20-99 employees c = 100-249 employees e = 250-499 employees f = 500-999 employees
g = 1,000-2,499 employees h = 2,500-4,999 employees i = 5,000-9,999 employees j = 10,000-24,999 employees
k = 25,000-49,999 employees l = 50,000-99,999 employees m = 100,000 or more employees
s = Withheld because estimate did not meet publication standards
D = Withheld to avoid disclosing data for individual companies; data are included in higher level totals

Source: U.S. Census Bureau, County Business Patterns

Number of Establishments by Employment-Size Class

| NAICS code description | Total establishments | Number of Establishments by Employment-Size Class | | | | |
|---|----------------------|---|-------|---------|---------|---------|
| | | '1-4' | '5-9' | '10-19' | '20-49' | '50-99' |
| Total for all sectors | 45 | 33 | 5 | 3 | 3 | 1 |
| Agriculture, Forestry, Fishing and Hunting | 1 | 1 | 0 | 0 | 0 | 0 |
| Utilities | 3 | 2 | 0 | 0 | 1 | 0 |
| Construction | 7 | 6 | 0 | 1 | 0 | 0 |
| Manufacturing | 1 | 1 | 0 | 0 | 0 | 0 |
| Retail Trade | 7 | 4 | 1 | 1 | 1 | 0 |
| Transportation and Warehousing | 2 | 2 | 0 | 0 | 0 | 0 |
| Information | 1 | 0 | 0 | 1 | 0 | 0 |
| Finance and Insurance | 5 | 5 | 0 | 0 | 0 | 0 |
| Real Estate and Rental and Leasing | 1 | 1 | 0 | 0 | 0 | 0 |
| Management of Companies and Enterprises | 1 | 1 | 0 | 0 | 0 | 0 |
| Educational Services | 1 | 0 | 1 | 0 | 0 | 0 |
| Health Care and Social Assistance | 5 | 3 | 0 | 0 | 1 | 1 |
| Arts, Entertainment, and Recreation | 1 | 1 | 0 | 0 | 0 | 0 |
| Accommodation and Food Services | 3 | 2 | 1 | 0 | 0 | 0 |
| Other Services (except Public Administration) | 6 | 4 | 2 | 0 | 0 | 0 |

Source: U.S. Census Bureau, County Business Patterns

Number of Establishments by Employment-Size Class

| NAICS code description | Total establishments | Number of Establishments by Employment-Size Class | | | | |
|---|----------------------|---|-------|---------|---------|---------|
| | | '1-4' | '5-9' | '10-19' | '20-49' | '50-99' |
| Total for all sectors | 45 | 33 | 5 | 3 | 3 | 1 |
| Agriculture, Forestry, Fishing and Hunting | 1 | 1 | 0 | 0 | 0 | 0 |
| Utilities | 3 | 2 | 0 | 0 | 1 | 0 |
| Construction | 7 | 6 | 0 | 1 | 0 | 0 |
| Manufacturing | 1 | 1 | 0 | 0 | 0 | 0 |
| Retail Trade | 7 | 4 | 1 | 1 | 1 | 0 |
| Transportation and Warehousing | 2 | 2 | 0 | 0 | 0 | 0 |
| Information | 1 | 0 | 0 | 1 | 0 | 0 |
| Finance and Insurance | 5 | 5 | 0 | 0 | 0 | 0 |
| Real Estate and Rental and Leasing | 1 | 1 | 0 | 0 | 0 | 0 |
| Management of Companies and Enterprises | 1 | 1 | 0 | 0 | 0 | 0 |
| Educational Services | 1 | 0 | 1 | 0 | 0 | 0 |
| Health Care and Social Assistance | 5 | 3 | 0 | 0 | 1 | 1 |
| Arts, Entertainment, and Recreation | 1 | 1 | 0 | 0 | 0 | 0 |
| Accommodation and Food Services | 3 | 2 | 1 | 0 | 0 | 0 |
| Other Services (except Public Administration) | 6 | 4 | 2 | 0 | 0 | 0 |

Source: U.S. Census Bureau, County Business Patterns

2012 Nonemployer Statistic

| NAICS Description | Nonemployers | |
|--|--------------|--------------------|
| | Firms | Receipts (\$1,000) |
| Total for all sectors | 322 | 8,506 |
| Agriculture, forestry, fishing and hunting | 26 | 527 |
| Mining, quarrying, and oil and gas extraction | (D) | (D) |
| Construction | 40 | 1,236 |
| Manufacturing | (D) | (D) |
| Wholesale trade | 5 | 67 |
| Retail trade | 25 | 312 |
| Transportation and warehousing | 15 | 584 |
| Information | (D) | (D) |
| Finance and insurance | 6 | 236 |
| Real estate and rental and leasing | 7 | 313 |
| Professional, scientific, and technical services | 31 | 576 |
| Administrative and support and waste management and remediation services | 36 | 1,204 |
| Educational services | 10 | 83 |
| Health care and social assistance | 44 | 1,550 |
| Arts, entertainment, and recreation | 14 | 110 |
| Accommodation and food services | 9 | 301 |
| Other services (except public administration) | 47 | 1,328 |

D = Withheld to avoid disclosing data of individual companies; data are included in higher level totals

Source: U.S. Census Bureau, EPCD Nonemployer Statistics

Mora County Inflow/Outflow Report, 2011

| | | |
|--|--------|--------|
| Selection Area Labor Market Size (Primary Jobs) | Count | Share |
| Employed in the Selection Area | 636 | 100.0% |
| Living in the Selection Area | 1,772 | 278.6% |
| Net Job Inflow (+) or Outflow (-) | -1,136 | - |
| In-Area Labor Force Efficiency (Primary Jobs) | Count | Share |
| Living in the Selection Area | 1,772 | 100.0% |
| Living and Employed in the Selection Area | 301 | 17.0% |
| Living in the Selection Area but Employed Outside | 1,471 | 83.0% |
| In-Area Employment Efficiency (Primary Jobs) | Count | Share |
| Employed in the Selection Area | 636 | 100.0% |
| Employed and Living in the Selection Area | 301 | 47.3% |
| Employed in the Selection Area but Living Outside | 335 | 52.7% |
| Outflow Job Characteristics (Primary Jobs) | Count | Share |
| External Jobs Filled by Residents | 1,471 | 100.0% |
| Workers Aged 29 or younger | 273 | 18.6% |
| Workers Aged 30 to 54 | 824 | 56.0% |
| Workers Aged 55 or older | 374 | 25.4% |
| Workers Earning \$1,250 per month or less | 372 | 25.3% |
| Workers Earning \$1,251 to \$3,333 per month | 656 | 44.6% |
| Workers Earning More than \$3,333 per month | 443 | 30.1% |
| Workers in the "Goods Producing" Industry Class | 136 | 9.2% |
| Workers in the "Trade, Transportation, and Utilities" Industry Class | 214 | 14.5% |
| Workers in the "All Other Services" Industry Class | 1,121 | 76.2% |
| Inflow Job Characteristics (Primary Jobs) | Count | Share |
| Internal Jobs Filled by Outside Workers | 335 | 100.0% |
| Workers Aged 29 or younger | 63 | 18.8% |
| Workers Aged 30 to 54 | 205 | 61.2% |
| Workers Aged 55 or older | 67 | 20.0% |
| Workers Earning \$1,250 per month or less | 97 | 29.0% |
| Workers Earning \$1,251 to \$3,333 per month | 155 | 46.3% |
| Workers Earning More than \$3,333 per month | 83 | 24.8% |
| Workers in the "Goods Producing" Industry Class | 38 | 11.3% |
| Workers in the "Trade, Transportation, and Utilities" Industry Class | 54 | 16.1% |
| Workers in the "All Other Services" Industry Class | 243 | 72.5% |
| Interior Flow Job Characteristics (Primary Jobs) | Count | Share |
| Internal Jobs Filled by Residents | 301 | 100.0% |
| Workers Aged 29 or younger | 51 | 16.9% |
| Workers Aged 30 to 54 | 171 | 56.8% |
| Workers Aged 55 or older | 79 | 26.2% |
| Workers Earning \$1,250 per month or less | 100 | 33.2% |
| Workers Earning \$1,251 to \$3,333 per month | 120 | 39.9% |
| Workers Earning More than \$3,333 per month | 81 | 26.9% |
| Workers in the "Goods Producing" Industry Class | 35 | 11.6% |
| Workers in the "Trade, Transportation, and Utilities" Industry Class | 57 | 18.9% |
| Workers in the "All Other Services" Industry Class | 209 | 69.4% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics (Beginning of Quarter Employment, 2nd Quarter of 2002-2011).

Income and Gross Receipts

Personal Income by Major Source and Earnings by NAICS Industry

| Description | 2008 | 2009 | 2010 | 2011 | 2012 |
|--|---------|---------|---------|---------|---------|
| Income by place of residence (thousands of dollars) | | | | | |
| Personal income | 122,252 | 128,463 | 133,204 | 140,882 | 144,221 |
| Population (persons) 2/ | 4,909 | 4,859 | 4,880 | 4,795 | 4,705 |
| Per capita personal income (dollars) | 24,904 | 26,436 | 27,296 | 29,381 | 30,653 |
| Derivation of personal income | | | | | |
| Earnings by place of work | 41,832 | 40,460 | 40,488 | 44,055 | 46,435 |
| less: Contributions for government social insurance 3/ | 5,670 | 5,646 | 5,425 | 4,919 | 5,009 |
| Employee and self-employed contributions for government social insurance | 3,484 | 3,531 | 3,438 | 3,013 | 3,033 |
| Employer contributions for government social insurance | 2,186 | 2,115 | 1,987 | 1,906 | 1,976 |
| plus: Adjustment for residence 4/ | 20,492 | 21,134 | 21,490 | 21,646 | 21,934 |
| equals: Net earnings by place of residence | 56,654 | 55,948 | 56,553 | 60,782 | 63,360 |
| plus: Dividends, interest, and rent 5/ | 18,008 | 19,205 | 19,952 | 22,612 | 24,329 |
| plus: Personal current transfer receipts | 47,590 | 53,300 | 56,699 | 57,488 | 56,532 |
| Earnings by place of work | | | | | |
| Components of earnings | | | | | |
| Wages and salaries | 28,736 | 27,452 | 25,485 | 24,640 | 24,922 |
| Supplements to wages and salaries | 8,957 | 8,675 | 8,757 | 8,682 | 8,775 |
| Employer contributions for employee pension and insurance funds 6/ | 6,771 | 6,560 | 6,770 | 6,776 | 6,799 |
| Employer contributions for government social insurance | 2,186 | 2,115 | 1,987 | 1,906 | 1,976 |
| Proprietors' income 7/ | 4,139 | 4,333 | 6,246 | 10,733 | 12,738 |
| Farm proprietors' income | -957 | -1,149 | 938 | 4,663 | 6,146 |
| Nonfarm proprietors' income | 5,096 | 5,482 | 5,308 | 6,070 | 6,592 |
| Earnings by industry | | | | | |
| Farm earnings | 699 | 668 | 2,549 | 6,251 | 7,591 |
| Nonfarm earnings | 41,133 | 39,792 | 37,939 | 37,804 | 38,844 |
| Private nonfarm earnings | 24,091 | 22,583 | 20,249 | 20,884 | 22,340 |
| Forestry, fishing, and related activities | (D) | 1,443 | 1,319 | (D) | (D) |
| Forestry and logging | (D) | (D) | (D) | (D) | (D) |
| Fishing, hunting, and trapping | (L) | (L) | (L) | (L) | (L) |
| Agriculture and forestry support activities | 1,223 | (D) | (D) | (D) | (D) |
| Mining | (L) | (D) | (D) | (D) | (D) |
| Oil and gas extraction | (L) | (L) | (L) | (L) | (L) |
| Mining (except oil and gas) | 0 | 0 | 0 | 0 | 0 |
| Support activities for mining | 0 | (D) | (D) | (D) | (D) |
| Utilities | (D) | (D) | (D) | (D) | (D) |
| Construction | 4,363 | 4,222 | 3,431 | (D) | (D) |
| Construction of buildings | (D) | (D) | (D) | (D) | (D) |
| Heavy and civil engineering construction | (D) | (D) | (D) | (D) | 1,415 |
| Specialty trade contractors | 1,573 | 1,868 | 1,467 | 1,279 | 1,481 |
| Manufacturing | (D) | (D) | (D) | (D) | (D) |
| Durable goods manufacturing | (D) | (D) | (D) | (D) | (D) |
| Wood product manufacturing | (D) | (D) | (D) | (D) | (D) |
| Nonmetallic mineral product manufacturing | 0 | 0 | 0 | 0 | 0 |
| Primary metal manufacturing | 0 | 0 | 0 | 0 | 0 |

| Description | 2008 | 2009 | 2010 | 2011 | 2012 |
|--|-------|-------|-------|-------|-------|
| Fabricated metal product manufacturing | (L) | (L) | (L) | (L) | (L) |
| Machinery manufacturing | (L) | (L) | (L) | 0 | 0 |
| Computer and electronic product manufacturing | 0 | 0 | 0 | 0 | 0 |
| Electrical equipment and appliance manufacturing | 0 | 0 | 0 | 0 | 0 |
| Motor vehicles, bodies and trailers, and parts manufacturing | (L) | (L) | 0 | 0 | 0 |
| Other transportation equipment manufacturing | 0 | 0 | (L) | 0 | 0 |
| Furniture and related product manufacturing | (L) | (L) | (L) | (L) | (L) |
| Miscellaneous manufacturing | (L) | (L) | (L) | (L) | (L) |
| Nondurable goods manufacturing | (L) | (D) | (D) | (D) | (D) |
| Food manufacturing | (L) | 51 | (L) | (L) | (L) |
| Beverage and tobacco product manufacturing | 0 | 0 | 0 | 0 | 0 |
| Textile mills | 0 | (D) | (D) | (D) | (D) |
| Textile product mills | 0 | 0 | 0 | 0 | 0 |
| Apparel manufacturing | 0 | 0 | 0 | 0 | 0 |
| Leather and allied product manufacturing | 0 | (L) | (L) | (L) | (L) |
| Paper manufacturing | 0 | 0 | 0 | 0 | 0 |
| Printing and related support activities | (L) | (L) | 0 | 0 | (D) |
| Petroleum and coal products manufacturing | 0 | 0 | 0 | 0 | 0 |
| Chemical manufacturing | 0 | 0 | 0 | 0 | 0 |
| Plastics and rubber products manufacturing | 0 | 0 | 0 | 0 | 0 |
| Wholesale trade | (D) | (D) | (D) | (D) | (D) |
| Retail trade | 1,748 | 2,094 | 1,971 | 2,178 | 2,281 |
| Motor vehicle and parts dealers | 85 | 82 | 72 | 96 | 104 |
| Furniture and home furnishings stores | (L) | (L) | (L) | (L) | (L) |
| Electronics and appliance stores | 0 | 0 | 0 | 0 | 0 |
| Building material and garden supply stores | (D) | (D) | (D) | (D) | (D) |
| Food and beverage stores | (D) | (D) | (D) | (D) | (D) |
| Health and personal care stores | (L) | (L) | (L) | (L) | (L) |
| Gasoline stations | 656 | 647 | 684 | 744 | 856 |
| Clothing and clothing accessories stores | (L) | (L) | (L) | (L) | (L) |
| Sporting goods, hobby, book and music stores | 0 | 0 | 0 | 0 | 0 |
| General merchandise stores | (L) | (L) | (L) | (L) | (L) |
| Miscellaneous store retailers | (D) | (D) | (D) | (L) | (L) |
| Nonstore retailers | (D) | (D) | (D) | (D) | (D) |
| Transportation and warehousing | (D) | (D) | (D) | 815 | 1,065 |
| Air transportation | 0 | 0 | 0 | 0 | 0 |
| Rail transportation | 61 | 67 | 54 | 54 | 56 |
| Water transportation | 0 | 0 | 0 | 0 | 0 |
| Truck transportation | (D) | (D) | (D) | (D) | (D) |
| Transit and ground passenger transportation | 98 | 102 | 117 | 103 | 119 |
| Pipeline transportation | 0 | 0 | 0 | 0 | 0 |
| Scenic and sightseeing transportation | (L) | (L) | (L) | (L) | (L) |
| Support activities for transportation | (L) | (D) | 74 | (D) | (D) |
| Couriers and messengers | (L) | (L) | (L) | (D) | (D) |
| Warehousing and storage | 0 | 0 | 0 | 0 | 0 |
| Information | (D) | (D) | (D) | (D) | (D) |
| Publishing industries, except Internet | (L) | 0 | 0 | 0 | 0 |
| Motion picture and sound recording industries | (D) | (D) | (D) | (D) | (D) |
| Broadcasting, except Internet | 0 | 0 | 0 | 0 | 0 |
| Internet publishing and broadcasting 8/ | (NA) | (NA) | (NA) | (NA) | (NA) |

| Description | 2008 | 2009 | 2010 | 2011 | 2012 |
|--|--------|--------|--------|--------|--------|
| Telecommunications | (D) | (D) | (D) | (D) | (D) |
| ISPs, search portals, and data processing | (D) | (D) | (D) | (D) | 0 |
| Other information services 8/ | 0 | 0 | 0 | 0 | 0 |
| Finance and insurance | (D) | (D) | 385 | 415 | 437 |
| Monetary authorities - central bank | 0 | 0 | 0 | 0 | 0 |
| Credit intermediation and related activities | (D) | (D) | 374 | 408 | 431 |
| Securities, commodity contracts, investments | (L) | (L) | (L) | (L) | (L) |
| Insurance carriers and related activities | (L) | (L) | (L) | (L) | (L) |
| Funds, trusts, and other financial vehicles | 0 | 0 | 0 | 0 | 0 |
| Real estate and rental and leasing | (D) | (D) | 177 | 349 | 392 |
| Real estate | 115 | 210 | 177 | 349 | 392 |
| Rental and leasing services | (D) | (D) | 0 | 0 | 0 |
| Lessors of nonfinancial intangible assets | 0 | 0 | 0 | 0 | 0 |
| Professional, scientific, and technical services | 325 | 315 | 271 | 284 | 302 |
| Management of companies and enterprises | (D) | (D) | (D) | (D) | (D) |
| Administrative and waste management services | 880 | (D) | 1,011 | (D) | 1,591 |
| Administrative and support services | (D) | (D) | (D) | (D) | (D) |
| Waste management and remediation services | (D) | (D) | (D) | (D) | (D) |
| Educational services | (D) | (D) | (D) | (D) | (D) |
| Health care and social assistance | (D) | (D) | (D) | (D) | (D) |
| Ambulatory health care services | 3,656 | 3,500 | 3,468 | 3,378 | 3,466 |
| Hospitals | 0 | 0 | 0 | 0 | 0 |
| Nursing and residential care facilities | (D) | (D) | (D) | 0 | 0 |
| Social assistance | 327 | 449 | 500 | (D) | (D) |
| Arts, entertainment, and recreation | (L) | (L) | 53 | (L) | (D) |
| Performing arts and spectator sports | 93 | 93 | 104 | 87 | 96 |
| Museums, historical sites, zoos, and parks | 0 | 0 | 0 | 0 | 0 |
| Amusement, gambling, and recreation | -72 | -73 | -51 | (L) | (D) |
| Accommodation and food services | 365 | 498 | 517 | 554 | (D) |
| Accommodation | (D) | (D) | (D) | (D) | 437 |
| Food services and drinking places | (D) | (D) | (D) | (D) | (D) |
| Other services, except public administration | 1,450 | 1,589 | 1,891 | (D) | 2,309 |
| Repair and maintenance | (D) | (D) | (D) | (D) | (D) |
| Personal and laundry services | 228 | 265 | 297 | 350 | (D) |
| Membership associations and organizations | (D) | (D) | (D) | (D) | (D) |
| Private households | 0 | 0 | 0 | (D) | 0 |
| Government and government enterprises | 17,042 | 17,209 | 17,690 | 16,920 | 16,504 |
| Federal, civilian | 2,504 | 2,630 | 3,027 | 2,714 | 2,489 |
| Military | 465 | 509 | 505 | 474 | 431 |
| State and local | 14,073 | 14,070 | 14,158 | 13,732 | 13,584 |
| State government | 3,910 | 3,970 | 3,739 | 3,610 | 3,597 |
| Local government | 10,163 | 10,100 | 10,419 | 10,122 | 9,987 |

(D) Not known to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

(L) Less than \$50,000, but the estimates for this item are included in the totals.

(NA) Data not available for this year.

Source: Bureau of Economic Analysis at www.bea.gov, Table C.A05N

Household Income in the Past 12 Months

| | Estimate |
|-----------------------------------|----------|
| Total Households: | 1,700 |
| Less than \$10,000 | 249 |
| \$10,000 to \$14,999 | 212 |
| \$15,000 to \$19,999 | 103 |
| \$20,000 to \$24,999 | 51 |
| \$25,000 to \$29,999 | 124 |
| \$30,000 to \$34,999 | 40 |
| \$35,000 to \$39,999 | 71 |
| \$40,000 to \$44,999 | 265 |
| \$45,000 to \$49,999 | 76 |
| \$50,000 to \$59,999 | 96 |
| \$60,000 to \$74,999 | 81 |
| \$75,000 to \$99,999 | 104 |
| \$100,000 to \$124,999 | 91 |
| \$125,000 to \$149,999 | 95 |
| \$150,000 to \$199,999 | 42 |
| \$200,000 or more | 0 |
| Median household income (dollars) | 40,000 |

Source: U.S. Census Bureau, 2008-2012 American Community Survey 5-year Estimates

Wage and Salary Summary

| Description | 2008 | 2009 | 2010 | 2011 | 2012 |
|---|--------|--------|--------|--------|--------|
| Wages and salaries (thousands of dollars) | 28,736 | 27,462 | 25,485 | 24,640 | 24,922 |
| Wage and salary employment (number of jobs) | 990 | 934 | 855 | 822 | 834 |
| Average wage per job (dollars) | 29,026 | 29,392 | 29,807 | 29,976 | 29,882 |

Source: Bureau of Economic Analysis at www.bea.gov, Table CA34

Education Facilities:

- Mora/Colfax Head Start Program
- Mora Independent School District K-12 (Home to the Mora Rangers/Rangerettes)
- Wagon Mound Public Schools K-12 (Home of the Trojans and Trojanettes)
- Luna Community College
- Students 711
- Private School 12

Mora Elementary School K-5
 (Mora and Holman)
 P. O. Box 179
 Mora, NM 87732
 575-387-3130

Mora Middle School (6-9)
 575-387-3125

Mora High School (9-12)
 575-387-3120

Wagon Mound Public Schools (K-12)
 Ritch Avenue
 Wagon Mound, NM 87752
 575-666-3000
www.wm.k12.nm.us/index.htm

David Cargo Library
 Luna Community College 575-387-6782

Mora County Public School Statistics / Demographics

| | | | |
|-----------------------------------|-------|----------------------------------|-----|
| Number of schools | 6 | Total Number of Students | 575 |
| • Elementary schools | 3 | American Indian/Alaska Native | 2 |
| • Middle schools | 1 | Asian | 0 |
| • High schools | 2 | Hispanic | 541 |
| • Other | 0 | Black | 1 |
| Number of school districts | 2 | White | 31 |
| Full-time teachers | 49 | Hawaiian Native/Pacific Islander | 0 |
| Average Student / Teacher ratio | 11.73 | 2 or more races | 0 |

Health Services in Mora County:

- Mora Valley Community Health Services (MVCHS)
P. O. Box 209
Mora, NM 87732
575-387-2201
Primary Care Services (medical, dental, & behavioral health)
- Ambulance Service – Operated by Mora County
- Mora County Health Office – WIC Program
- Caridad de San Antonio Home Health Care
- Esperanza Home Health Care, Hospice
- Health Centers of Northern New Mexico offers a weekly clinic in Wagon Mound

Food Distribution Programs

Helping Hands:

508 Highway 518

P.O. Box 708, Mora, N.M. 87732

Contact Person: Isabel Lopez

(575) 387-2288

Services Provided:

ECHO Commodities for the Elderly 60 + and Children under 6 yrs of age.

St. Gertrude's Pantry:

P.O. Box 209, Mora, N.M. 87732

Contact Person: Marino Rivera

(575) 387-5069

Services Provided:

Food Pantry Commodities

Housing:

Property available for sale in Mora County is predominantly vacant land. Lot sizes range from a little more than an acre to hundreds of acres. Topography varies from prairie to valley flats to steep-sloped and rocky mountain-front. A majority of available land is sloped and wooded or partially wooded. Land adjacent to acequias or rivers may have water rights. Property prices are variable but range from hundreds of dollars per acre to tens-of-thousands of dollars per acre.

Buildings for sale are predominantly single-family homes on small lots (less than 5 ac) but some homes may be situated on large parcels of land. Commercial listings are rare but there are buildings in Mora County suitable for commercial enterprises (retail, service and possibly light manufacturing). Most of these are in the Mora town site, Wagon Mound and Watrous.

Building types, condition and age are variable. Commercial buildings may date back to the early 20th- century or territorial days. Many homes are traditional adobe construction or a combination of adobe and framed elements. Manufactured housing, both single- and double-wide types, is common. Most homes located outside of town sites have residential water wells and septic systems, grid-tied electricity, and rely on propane and/or wood heat. In some cases, far from power lines, off-the-grid power systems, primarily solar, are employed.

Transportation:

- Amtrak/BNRR (30 miles away in Las Vegas, NM)
- Las Vegas Airport (Shuttle Service) 30 miles
- Taos Airport (Commercial and Shuttle) 45 miles
- Santa Fe Airport and Road Runner Rail Way- 90 miles
- Albuquerque Sunport Airport (Commercial/Shuttle) – 175 miles
- Highway 518 (North) Highway 434 (East)
- Interstate I-25 North to South (30 miles away)
- New Mexico Department of Transportation: Park and Ride – Daily shuttle from Las Vegas to Santa Fe
- Safe Ride Services: (800) 797-7433

Means of transportation to work: For Mora County Residents

- Drove a car alone: 1,030 (61%)
- Carpooled: 391 (23%)
- Bus or trolley bus: 14 (1%)
- Walked: 122 (7%)
- Other means: 47 (3%)
- Worked at home: 71 (4%)

Utilities:

Mora-San Miguel Electric Cooperative

Current Rates (as of November 15, 2011)

Residential Service: Available to all residential consumers and churches who require less than 50 kVA transformer capacity or to commercial consumers who requires less than 10 kVA transformer capacity within the Utility's service area and who maintain residence in the same premise for nine (9) months or more per year.

- | | |
|------------------------------|----------|
| • System Charge | \$20.00 |
| • All kWh per billing period | \$0.1204 |

Seasonal Residential Service is available to all seasonal residential consumers who require less than 50 kVA transformer capacity within the Utility's service area and who maintain residence in the same premise for less than nine (9) months per year.

- System Charge \$25
- All kWh per billing period \$0.1076

Commercial Service is available to all small commercial, schools, public buildings, and businesses of a commercial nature that require between 10 kVA and 50 kVA, inclusive, of transformer capacity with the Utility's service area.

- System Charge \$30.00
- All kWh per billing period \$0.0729/kWh
- All metered kW per billing period \$16.00/kW

Power Service is available to all large commercial or industrial consumers who require more than 50 kVA and 1000 kVA or less of transformer capacity within the Utility's service area.

- System Charge \$45.00
- All kWh per billing period \$0.0729s/kWh
- All metered kW demand per billing period \$18.00/kW

Lighting Service is available to all consumers within the Utility's service area.

- 100 watt high pressure sodium fixture \$13.05 billing period
- 250 watt high pressure sodium fixture \$17.70/billing period

Wagon Mound: Electrical Service is provided in Wagon Mound by the Springer Electric Cooperative.

Water

17 Water Systems in Mora County, New Mexico

- [Mora Mdwca](#)Mora (Serves 800 people)
- [Wagon Mound Water System](#)Wagon Mound (Serves 369 people)
- [Rainsville Water & Sanitation District](#)Rainsville (Serves 350 people)
- [San Antonio De Cleveland Mdwca](#)Cleveland (Serves 300 people)
- [Watrous Mdwca](#)Watrous (Serves 300 people)
- [Agua Negra Mdwca](#)Holman (Serves 300 people)
- [Agua Pura Mdwca](#)Chacon (Serves 260 people)
- [Buena Vista Mdwca](#)Buena Vista (Serves 240 people)
- [El Alto Mdwca](#)Mora (Serves 170 people)

- [Cleveland Mdwca](#)Cleveland (Serves 160 people)
- [Upper Holman Mdwca](#)Holman (Serves 150 people)
- [Guadalupita Mdwca](#)Guadalupita (Serves 150 people)
- [Del Rio Mdwca](#)Mora (Serves 150 people)
- [Ledoux Mdwca](#)Mora (Serves 150 people)
- [South Holman Mdwca](#)Holman (Serves 100 people)
- [Ojo Feliz Mdwca](#)Mora (Serves 100 people)
- [North Cleveland Mdwca](#)Cleveland (Serves 70 people)

Solid Waste Treatment/Sewer

- Mora -\$18.90 month + 0.88 conservation tax + 0.88 gross receipts tax

Solid Waste Disposal

Contact: County Managers Office/Geno Martinez 575-387-5279

Residential

- \$8.00/month, billed every 6 months @ \$48.00

Business

- Offices \$10.00/month
- Other
- Under 1 ton \$20.00
- Over 1 ton \$30.00/ton

Propane Dealers

Pendleton 575-387-2868

Ferrell Gas 505-425-7503

Pacheco Oil and Gas 575-387-2213

Arthur Propane (Raton) also provides propane in Wagon Mound.

Telecommunications (include broadband availability and level)

La Jicarita Rural Telephone Cooperative, -Phone, Internet and Wireless Service

455 state Highway 518, Mora, NM 87732 575-387-2216

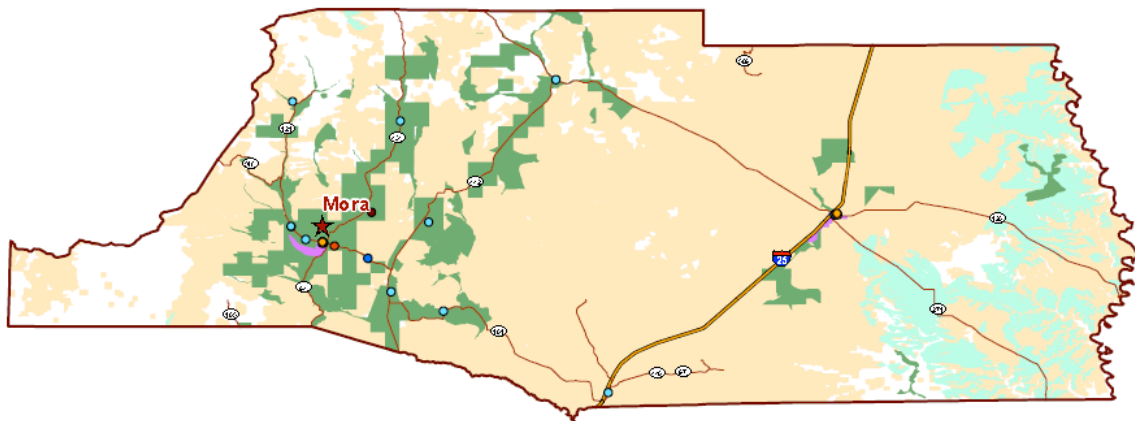
Provides telecommunication service to the citizens of Mora Valley, Wagon Mound and surrounding areas.

La Jicarita Rural Telephone Cooperative Internet Services through NNMT

| Plan | Data Rate* | E-mail Addresses | IP Addresses | Monthly Fee | Setup Fee |
|--|-------------------|------------------|--------------|-------------|-----------|
| Residential – dialup replacement | 256kbps/128kbps | 1 | 1 | \$19.95 | \$95 |
| Residential | 1.5Mbps/384kbps** | 1 | 1 | \$39.95 | \$95 |
| Residential | 3Mbps/768kbps** | 1 | 1 | \$59.95 | \$95 |
| Residential | 6Mbps/1Mbps** | 1 | 1 | \$79.95 | \$95 |
| Residential | 15Mbps/3Mbps** | 1 | 1 | \$99.95 | \$95 |
| Business | 1.5Mbps/384kbps** | 1 | 1 | \$99.90 | \$95 |
| Business | 3Mbps/768kbps** | 1 | 1 | \$139.95 | \$95 |
| Business | 6Mbps/1Mbps** | 1 | 1 | \$199.95 | \$95 |
| Business | 15Mbps/3Mbps** | 1 | 1 | \$299.95 | \$95 |
| Preferred Business | 5Mbps/5Mbps** | 8 | 6 | \$400.00 | \$60/hr |
| Preferred Business | 10Mbps/10Mbps** | 8 | 6 | \$800.00 | \$60/hr |
| *Listed speeds are maximums and are not guaranteed. Actual connection speeds may vary due to factors such as hardware configuration and network traffic. | | | | | |
| **Not available in all areas | | | | | |
| ***Some areas in Wagon Mound exchange may be limited to 384k/256k due to equipment limitations. | | | | | |
| Additional e-mail addresses are available at additional cost. | | | | | |

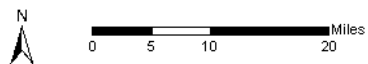
Broadband Availability - Mora County

New Mexico Broadband Mapping Program



Legend

- | | |
|--------------------------|---|
| DSL Coverage | School - K through 12 |
| Fiber Coverage | Library |
| Fixed Wireless Coverage | Medical/healthcare |
| Mobile Wireless Coverage | Public safety |
| Interstate | University, college, other post-secondary |
| State Highway | Other community support - Government |
| County Seat | Other community support - Non Government |



Broadband Data from Telecom Providers
Data is current as of the date : 1 October 2014
State Broadband Map : <http://nmbbmapping.org/mapping>
Contact : nm.broadband@state.nm.us



October 2014

Mora County Government
PO BOX 580, MORA, NEW MEXICO 87732

County Commissioners

Paula A Garcia, Chair, District 1 (505) 429-2621 paula.garcia@countyofmora.com
 George A Trujillo, Vice Chair, District 2
 Alfonso J. Griego, Member, District 3, (575)387-2885

County Manager's Office

County Manager –_Geno Martinez, 575-387-5279

Payroll, A/P Clerk & Indigent

Sandra Romero (575) 387-5925, (575) 387-5277, (575) 387-5279
 payrollmc@countyofmora.com

Budget, Grant Ad, Bookkeeper & SW Billing

Doris Casados (575) 387-5277, (575) 387-5279, (575) 387-5925
 Email: accountingmc@countyofmora.com

Motor Vehicle

Nichole C. Martinez – MVD Manager Clerk email: mora_mvd@countyofmora.com
 Ph (575)-387-5705 Fax# (575)-387-5790
 Office hours: Monday- Friday 8:00-11:45 and 12:30-3:30

Mora County DWI Program

Yolanda Medina, DWI Coordinator email: moradwi@countyofmora.com
 (575)387-5926; (575)447-0838- cell FAX # (575)387-9022

Planning & Zoning

Rumaldo Pino III - Planning and Zoning Director email: moracopz@yahoo.com
 Office-575-387-5393; Cell- 575-6435475
 Office hours: Monday- Friday 8:00AM-4:30PM

Probate Judge

_Edward P. Aragon email: earagon@countyofmora.com
 (575) 387-5014; (575)-617-5021

County Treasurer

Florence Romero email: fromero@countyofmora.com

Ph 575-387-2756 Fax: 575-387-9035

Deputy Treasurer- Kathy Mendoza email: kmendoza@countyofmora.com

County Sheriff

Greg Laumbach - County Sheriff email: mcsheriff@countyofmora.com Ph (575)-387-2222

County Clerk

Joanne E. Padilla-Salas - Mora County Clerk email: mora_clerk@yahoo.com & clerck_jps@countyofmora.com

P.O. Box 360 Mora, NM 87732

Ph- (575)-387-2448; Cell – (575)-643-6520; Fax - 575-387-9023

Chief Deputy Clerk - Loretta Lucero

Bureau of Election Clerk - Christine M. Barela

Deputy Clerk - Vivien Gurule

County Assessor

Paul M. Duran - Mora County Assessor email: pmd@countyofmora.com

P.O. Box 609 Mora, NM 87732-0609

Ph (575)387-5289; Fax (575)387-9040

Chief Deputy Assessor - Angela K. Romero email: akr@countyofmora.com

Deputy Clerk - Frances G. Torres email: fgt@countyofmora.com

Clerk Appraiser - Sherry A. Serna email: sas@countyofmora.com

County of Mora Road Department Johnny Espinoza- Road Superintendent – 575-387-5257/575-447-0839 – rdsuperintendent@countyofmora.com

Solid Waste Department

Johnny Espinoza- Solid Waste Operator Director-(575) 387-5513-575-387-5257/575-447-0839 – rdsuperintendent@countyofmora.com

Edna M Sena – Administrative Secretary and Billing Clerk-(575) 387-5257 email:
roadsecretary@countyofmora.com

Taxes

- Wagon Mound; 7.3125%
- Remainder of County 6.3125%
- [Property taxes](#)

(State taxes and credits will be linked to community profiles)
 Describe any local incentive programs (LEDA, IRBs, etc.)

Wagon Mound Important Government and Village numbers:

Wagon Mound City Hall: (575) 666-2408 – www.wagonmoundnm.com
 Wagon Mound Senior Center (575) 666-2408
 Wagon Mound Fire Department (575) 666-2311
 Santa Clara Parish Hall: (575) 666-2478

Business Assistance

- Mora County Economic Development Corporation
- Collaborative Visions
- Mora Valley Chamber of Commerce
- Luna Community College Business Development Center

The Mora Valley Chamber of Commerce is an advocate for economic and community development in Mora County. It has basic business start-up information on its website and its members are available to offer insight into the local business environment. It also on occasion sponsored basic business seminars. The Chamber can arrange and assist with business collaborative advertising plus Chamber members have access to the Chamber website on on-line advertising.

Contact Info: Mora Valley Chamber of Commerce
 PO Box 800
 Mora NM 87731
 Telephone: (575) 387- 6072
 E-Mail: moranews@moranm.net
 Website: www.morachamber.com

Tapetes de Lana Weaving Center can provide advice and training pertaining to the fiber industry ranging from raising wool producing life stock to producing and marketing woven fiber products.

Contact Info: PO Box 1135
 Mora, NM87732
 Telephone: (575) 387-2247
 E-Mail; gomez.tapetes@gmail.com
 Website: tapetesdelana.com

The most comprehensive business assistance source for Mora business is the Small Business Development Center at Luna Community College in Las Vegas. They offer a variety of business course and their staff can provide specific business advice.

Contact Info: 366 Luna Drive

Las Vegas, NM 87701

Telephone: (505) 454-2582

E-Mail: dbustos@luna.edu

Website: www.nmsbdc.org/lasvegas

Mora County History

The area now known as Mora County and particularly the Mora River Valley has attracted inhabitants and travelers for centuries. The Jicarilla Apaches were some of the earliest inhabitants. The Spanish Conquistadors traveled through the Mora valley in the 1600's and Mora's streams and mountains attracted French and German trappers in the 1700's.

Already by 1835 there were three thriving settlements in the valley and the town of Mora was the most significant town between Santa Fe and Taos. Wagon Mound served as a stop on the railroad for ranchers to get their cattle, sheep and wool to markets. It was where east and west routes of the Santa Fe Trail came together before heading to Santa Fe and Taos. By the mid 1800's, Mora's population was one of the most ethnically diverse within New Mexico with many tracing their ancestry to Native American, Spanish, French, German and other "Anglo" forbearers.

The Santa Fe Trail traversed the eastern part of Mora, and Fort Union was established to provide protection along the trail. The Mora Valley has always been a fertile area, but the demands of Fort Union for wheat flour sparked an agricultural boom. For decades Mora was known as the breadbasket of New Mexico and the several flour mills still standing are reminders of Mora's farming history. After the closing of Ft Union in 1891, Mora began a gradual economic decline as the costs of small farm production and shipping put Mora at a disadvantage in agricultural production.

Events

There are four significant events in Mora County each year. They are the Mora Fiestas, the Cleveland Mill, and Bean Day in Wagon Mound and Watrous Day.

Mora Fiestas: The Fiestas is a tradition going back over a hundred year. It takes place annually the last weekend of July. Activities include the parade, rodeo, dances, and street fair. On Friday evening the Fiestas Dance and crowning of the Fiestas Queen start off the weekend festivities. On Saturday at 10AM is the Fiestas parade. The rodeo and street fair with food and entertainment continue through Sunday.

Mora Mill Fest: The Mill Fest is held Saturday and Sunday of Labor Day weekend at the Cleveland Roller Mill. Arts and crafts, entertainment, food, and an opportunity to see the only working mill in the area in operation.

Bean Day: Bean Day observed its 100th year in 2010 and it is still going strong. It is an annual celebration with a rodeo, cook-offs, and dances, plus a free BBQ lunch. Bean Day is held on the Monday of Labor Day weekend in Wagon Mound. wagonmoundnm.com/beanday/index.html

Watrous Day is held every 3rd Saturday in August. The village provides a free lunch in the Local Park, music and chance to relax with friends and family.

Museums and Historic Places

Cleveland Roller Mill Museum: The Cleveland Roller Mill, situated on the Mora River just a few miles west of Mora, is a fully restored and operating water-powered flour mill from the days when the Mora Valley was the premiere wheat growing area of New Mexico. Every year on Labor Day weekend, the Mill is in operation during the Cleveland Mill Fest. The Cleveland Roller Mill is on the National Register of Historic Places. It is located in Cleveland, New Mexico, near mile marker 31 on Highway 518. It is open to the public only on weekends from Memorial Day through Labor Day, 10:00 AM to 3:00 PM.

Fort Union National Historic Monument: Fort Union National Monument is located on the ruins of historic Fort Union, the largest military installation of the 19th century Southwest. It is situated on the Santa Fe Trail and ruts from the wagons can still be seen at Fort Union today. Today, only the ruins of the post's buildings remain and the park service is preserving these ruins as an outdoor museum and as a memorial to those who helped build this region of the west. Fort Union is located on Highway 161, eight miles from Interstate exit number 366, at Watrous, New Mexico. Operating hours are 8:00 am to 6:00 pm from Memorial Day through Labor Day and 8:00 am through 4:00 the rest of the year.

La Cueva Mill/Salman Ranch: Salman Ranch and its buildings make up most of the La Cueva National Historic District. Significant structures include an historic roller mill, the San Rafael Mission church, and a period mercantile building. Visitors can shop in the Salman Ranch Store featuring Salman Ranch products and local crafts. The store is open 9:00 AM to 5:00 PM daily from June through December. From August through usually mid-October, the Ranch operates its "you pick it" raspberry farm. Hours are 10:00 am to 4:00 PM daily.

The St. Vrain Mill is an excellent example of the many mills that dotted the Mora Valley in the late 1800's. It was built in the 1864 by Ceren St. Vrain, one of the most prominent men in region in the mid 1800's, and operated until 1922. The mill is located on Highway 434 just a few hundred yards north of the intersection of Highways 518 and 434 in Mora. Due to its condition, it is closed to the public but can be viewed from a short distance.

Wagon Mound: The "Wagon Mound" was the last significant natural landmark on the Santa Fe Trail and a major stopping point for travelers coming from the east. The distinctive covered wagon profile could be seen from dozens of miles away. Today Wagon Mound is the first stop in Mora County for those following the Santa Fe Trail. Visitors to Wagon Mound can visit the Santa Clara Cemetery at the foot of the Wagon Mound Hill to see historic graves and a giant rosary made of volcanic rock. The Wagon Mound Veterans Memorial was created three years ago by Wagon Mound Vietnam Veterans. The park is on the north side of Highway 120 that takes you to Roy. Across the Street, El Jardin de Wagon Mound, a village community garden, provides fresh vegetables for community residents in the summer. Wagon Mound, like many

villages in the northern New Mexico, is a basketball town. The village has taken state championships in basketball three times including in 2012. Wagon Mound is at Exit 387 on I-25.

Mora County Historic Districts/National Register of Historic Sites:

La Cueva: Significant structures include an historic roller mill, the San Rafael Mission church, and a period mercantile building. Located at Mile Marker 24 on Highway 518, about five miles east of Mora

Mora: Forty one acres with 65 contributing structures in the town of Mora. St. Vrain Mill lies in the district and is on the National Register of Historic Places.

Cleveland Roller Mill: The Cleveland Roller Mill a fully restored and operating water-powered flour mill is located at MM 31 on Highway 518, a few miles west of Mora.

Guadalupita/Coyote Historic District:

More information is available at www.nmhistoricpreservation.org/ for other designated communities in Mora County.

Lifestyle

Outdoor recreation: Hiking, Fishing, Biking, Camping, Bird watching, snow shoeing, close proximity to Snow Skiing at Sipapu Ski Resort, Angel Fire, Red River and Taos Sky areas

Arts and Culture: Tapetes de Lana Weaving Center, Alpaca Ranch, Winter Fest, Dia de La Cultura, Story Telling Events, Roller Mill Fest Celebrations, Bean Day in Wagon Mound and Watrous Day.